

Swiss House of Brands AWARD 2025

Win a strategic brand-building and business development package including implementation support

Prize value : 50'000 CHF

The Award includes :

Strategic Level

- Comprehensive support for brand positioning, slogan development, brand speech, market segment definition, and the company's ecosystem.
- This includes the brand name and a roadmap for its business development, covering digital brand security, communication/sales strategy.

Implementation Level

- Brand design creation or enhancement (Visual identity & Full brandbook)
- Development of a website (Basic 5-pages)

The project involves :

- Time investment and regular contact with the founders and management over a 4-month period
- Naming for a Swiss brand
- Ambitious entrepreneurs

Note : Intellectual property and trademark registration fees are not included